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The All-Party Parliamentary Group for Responsible Vaping

When is a vape shop, not a vape shop?

A vape shop....

- Trains its employees in all the different options for smokers looking to quit.
- Are experts on all regulations around selling and recylcing vapes.
- Often work with the NHS and stop-smoking services.
- Are committed to helping smokers quit and get health.

A shop that sells vapes...

- Doesn't train their staff on how to provide the best advice to smokers.
- Aren't experts on storing and recycling guidance.
- Don't work with stop-smoking services.
- Will often sell cigarettes and tobacco products alongside vapes.

The definition of what is a vape shop matters...

Responsible Vape retailers save lives, contribute to a smoke-free UK, and deserve Government support!